**Press release 2016**

**Timeless beauty and contemporary tradition:**

**FINEZZA is the new faucet collection by GRAFF.**

Unique vision, international design, selected materials and manufacturing tradition: these are the secrets behind **Finezza**, **the new faucet collection created by GRAFF**.

In line with the evolution and change in lifestyle, that gives more and more importance to the design of the past reinterpreted in a modern way, Finezza has been designed by GRAFF’s distinguished internal design team, the G + Design Studio.

The collection represents a perfect blend of grace and elegance, enriched by architectural, refined details and clean, essential lines.

The faucet’s main body has been developed in a shape that relies on a unique horizontal section, wider at the base and at the top, slimmer in the middle. The spout recalls the design of the body, starting with a trapezoidal section which expands slightly at the end to accommodate the water-saving aerator.

The complete collection offers a wide range of elements for the bathroom and the shower. Available both in the two handle and single handle versions, Finezza presents a complete variety of deck and wall-mounted installations.

The typical “retro” style of the Finezza collection is declined with a more modern accent in the second version available within the series: Finezza DUE, characterized by a soft, elegant line that accompanies the faucet body to the base without interruptions.
Finezza DUE is a perfect product for those looking for a traditional style that coexists with modern elements; a design not necessarily linked to the style of a specific time and, for this reason, always fashionable.

No superfluous detail, no excessive movement: the collection is a perfect one for designing modern and timeless bathrooms.

* The versions in polished chrome or polished nickel can easily adapt to a transitional environment, while the olive bronze and the brushed nickel finishes shine like a jewel inside bathrooms with a classical style.

As part of the project "Art of Bath", which had its maximum expression at Salone del Mobile in Milan with the exhibition of the photographer Calmel’s works, GRAFF collections are presented in contexts characterized by strong ties with art.
Shower systems, faucets, showerheads and accessories connect, weaving interesting, colorful and iconic threads.

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