

Press Release

New Chromatic Identities

Globo expands Bagno di Colore and Riflessi di Luce, transforming ceramics into an expressive medium for interior architecture

Every interior scheme is born from the calibrated balance of material, light, and colour. When treated as an architectural medium, colour does not merely coat surfaces: it builds visual connections, defines atmospheres, and shapes the identity of a space.

This principle underpins Globo's ongoing development of Bagno di Colore and Riflessi di Luce—two expressive programmes enriched with new finishes to afford architects and interior designers even greater compositional freedom. On one side, the velvety tactile appeal of matt surfaces; on the other, the luminous depth of high-gloss finishes. Two distinct aesthetics guided by a shared ambition: expanding creative horizons across both residential and commercial specifications.

Bagno di Colore is enhanced by four new finishes—Azalea, Blu Reale, Crema, and Veronese—bringing the palette of matt surfaces to eighteen shades. These are available across an extensive selection of washbasins, complements, and bathtubs crafted in LivingTec®, alongside seven dedicated colour variants for ceramic sanitaryware, Simple Fiber® bathtubs, and Docciapietra h3 shower trays in Tekorstone®.

Soft to the eye and silky to the touch, these matt surfaces reinterpret the organic shades of the earth, nature, and the Mediterranean scrub. With delicate floral undertones, deep accents, and lush botanic greens, the collection offers specifiers a versatile palette suited for creating refined, characterful, and inviting environments across residential and contract schemes alike.

While Bagno di Colore captures the tactile, mineral character of ceramics, Riflessi di Luce embodies its most luminous dimension. The collection welcomes Cherry, Lavanda, and Sand, bringing the gloss palette to ten finishes for a wide range of ceramic basins and vanity tops. These new introductions complement existing shades—Ottone Antico, Denim, Terra d'Ombra, Rosso Pompei, Verde Mare, Zaffiro, and Catrame—giving specifiers nuanced options for coordinating with surrounding surface finishes, joinery, and fittings.

Developed through extensive in-house research, the gloss finish is achieved through a specialised high-temperature triple-firing cycle: two stages dedicated to colour stabilisation and a final firing that yields an intense, uniform brilliance. The ceramic material takes on an almost crystalline depth, catching natural light and highlighting silhouettes, crisp edges, and volumetric contours.

This chromatic exploration is equally central to the new Gisele collection, designed by Angeletti Ruzza, where colour interacts with diverse materials to create a coherent, cross-collection bathroom suite. Here, the Riflessi di Luce gloss finish elevates the ceramic fixtures, while the fluted front panels of the vanity units—crafted in lacquered MDF—mirror the same palette, achieving tailored coordination while preserving the individual character of each material.

Through Bagno di Colore and Riflessi di Luce, Ceramica Globo reaffirms its status as an industrial laboratory for contemporary bathroom design. By uniting technical innovation, material research, and architectural vision, the brand delivers advanced expressive tools for the international design community. The outcome is ceramic ware that moves beyond sheer functionality to become an intrinsic component of interior architecture—defining atmospheres, orchestrating light and scale, and building a continuous, elegant bridge between the bathroom and the wider home.

Bagno di Colore



GLOBO_Bagno di Colore_AZALEA.jpeg



GLOBO_Bagno di Colore_BLU REALE.jpeg



GLOBO_Bagno di Colore_CREMA.jpg



GLOBO_Bagno di Colore_VERONESE.jpg



Riflessi di Luce



GLOBO Gisele_mobile_Riflessi di luce Denim.peg



GLOBO_Riflessi di Luce_Lavanda.jpg



GLOBO_Riflessi di Luce Sand_.jpeg



GLOBO_Riflessi di Luce_Cherry.jpeg



Benvenuti nell'universo Globo

@ Showroom Globo
Corso Monforte 15 — MM1 / MM4 San Babila

Ufficio Stampa e Digital PR:

TAConline
press@taconline.it
www.taconline.it

Contatti per richieste stampa

press@taconline.it
+39 3201841476

Azienda:

CERAMICA GLOBO S.p.A.
01030 Castel Sant'Elia (VT) Italia
Loc La Chiusa
Tel. +39 0761/18731
ceramicaglobo.com
info@ceramicaglobo.com

Marketing Manager

Riccardo Bianchini
Tel. +39 0761 1873 533
riccardo.bianchini@ceramicaglobo.com