

The Project Takes Shape in Colour

When colour sculpts architectural space



BdC (Bagno di Colore) finish: Mattone (Brick)

At a time when interior design champions material continuity, visual balance, and immersive atmospheres, Globo introduces a new culture of colour—one where every element interacts in a coherent, sophisticated dialogue.

Colour transcends mere decorative appeal to become an architectural material, establishing relationships between surfaces, volumes, and furnishings while endowing the space with a distinctive identity.

This vision comes to life in Bagno di Colore (BdC), the proprietary programme developed by the Italian manufacturer that brings ceramics, bathroom furniture, and spatial architecture together into a single, cohesive system. Far more than a simple colour palette, Bagno di Colore is an architectural design tool conceived for the entire bathroom environment, employing texture, finishes, and chromatic nuances to define identity, elevate proportions, and enhance spatial perception.

Extending the same finish across washbasins, sanitaryware, shower trays, and bathtubs enables the creation of harmonious, clearly defined spaces. Here, ceramics move beyond their utilitarian origin to become an expressive medium: a tactile surface capable of sculpting light and establishing an effortless dialogue with the overarching interior scheme.

The Plain vanity unit and washbasin, the Docciapietra shower tray, the Flor freestanding bathtub, and the Genesis wall-hung sanitaryware thus embody a single integrated system—crafted to provide architects and interior designers with the freedom to curate fluid, coordinated, and unified interiors.

- **Plain washbasin & vanity unit:** Epitomises the seamless integration between cabinetry and ceramics through disciplined volumes, uninterrupted surfaces, and essential proportions, turning the basin into a pure architectural fixture. Compact and wall-mounted,

Plain is a functional, streamlined solution distinguished by a black steel open-side storage module featuring three compartments.

• **Docciapietra shower tray:** Articulates the concept of architectural continuity via a stone-effect TEKORSTONE® surface, carrying the room's tactile language directly into the wet area. Its ultra-slim profile and flush-to-floor installation eliminate visual thresholds, transforming the shower into a seamless extension of the floor. Available in four depths, lengths from 70 to 200 cm (with bespoke sizing options), five colourways, and an impeccably colour-matched waste cover.

• **Flor freestanding bathtub:** Crafted in Simple Fiber with generous proportions (170 x 80 cm) and a signature fluted exterior texture, interpreting the bathroom as a sanctuary for contemporary wellness. Its sculptural silhouette anchors the room with natural poise, while chromatic continuity softens its visual weight.

• **Genesis wall-hung sanitaryware:** Completes the scheme with innate elegance and fluid lines, ensuring every fixture appears born from a single, unified architectural gesture.

The result is a minimal, harmonious interior where chromatic continuity accentuates form, material quality, and proportion—letting light sculpt the volumes and define the character of the space.

Benvenuti nell'universo Globo

@ Showroom Globo

Corso Monforte 15 — MM1 / MM4 San Babila

Ufficio Stampa e Digital PR:

TAConline

press@taconline.it

www.taconline.it

Contatti per richieste stampa

press@taconline.it

+39 3201841476

Azienda:

CERAMICA GLOBO S.p.A.

01030 Castel Sant'Elia (VT) Italia

Loc La Chiusa

Tel. +39 0761/18731

ceramicaglobo.com

info@ceramicaglobo.com

Marketing Manager

Riccardo Bianchini

Tel. +39 0761 1873 533

riccardo.bianchini@ceramicaglobo.com