

**INTERNATIONAL
FURNITURE FAIR**

8-13 April 2025
Milan Fairgrounds, Rho
Hall 14 Stand E44

PRESS STOP

8-9-10 April
10:00 am to 5:00 pm

INTERVIEWS SCHEDULE

Patrick Norguet Wednesday 9 **Marcello Ziliani** Tuesday 8



Nina design Studio Zetass



Volée design Marcello Ziliani



Cruise design Patrick Norguet



Vera design Patrick Norguet

PRESS RELEASE (*more images in the press kit*)

VERMOBIL: OUTDOOR DESIGN CAPTIVATES AND SPEAKS A NEW LANGUAGE

Outdoor design becomes an all-round experience: innovative materials, refined shapes and a genuine design language. Design objects created to last: functional, meaningful, deeply connected to today's new ways of living and experiencing outdoor spaces.

Vermobil returns to **Milan's Salone del Mobile** for the **2025 edition** of the trade fair, to showcase its new furniture collections designed by two key players on the international design scene: **Patrick Norguet** and **Marcello Ziliani + Studio Zetass**. With **a stand fully completely revamped in Hall 14**, Vermobil confirms its growth as a benchmark in the **outdoor furniture** and **outdoor contract** sector, combining visual appeal, functionality and sustainability.

There is more to Milan than an exhibition space, there is **an invitation to embrace a new concept of outdoor living**: more cultured, more daring, more authentic. Forget the traditional garden. Forget the compromise between form and function. With Vermobil, the outdoors becomes an **experiential space**, where architecture, materials and comfort live together in perfect harmony. In a sector where aesthetics must unite with durability, the Umbria-based company continues to grow and to distinguish itself as an authoritative interpreter of **Made-in-Italy** outdoor design, with the aim to strengthen an increasingly high-profile position on the international scene.

Vermobil stands out with a proposal that doesn't just follow trends but sets them. **100% Italian production**, obsessive attention to detail, concrete sustainability and an ongoing dialogue with designers: this is Vermobil's DNA.

DESIGNER OUTDOOR FURNITURE: NORGUET AND ZILIANI FOR VERMOBIL

Two different visions, a single mission: **to redefine contemporary outdoor living**.

Patrick Norguet, one of the most appreciated names in European design, presents **CRUISE**, a collection consisting of **modular sofa, armchair, dining chair, table and coffee table**. An innovative project born of the idea of modularity and materials interchangeability.

Aluminium structures, in fact, can be combined with elements in metal (including enamelled metal), or with rope, fabric, wood, ceramic, to round off a product and give it a personal and unique touch.

Elevating metal so that it can be used to furnish the most prestigious outdoor spaces is one of the goals of Vermobil's most recent developments. An **aluminium structure** and **Limonta cushions** are combined with rope-woven elements and a table with exclusive finishes, including **handcrafted enamelled metal** – an absolute first in the outdoor world in terms of performance and heat resistance (over 800°C).

“One blank page in front of me. A creative talk with the Vermobil team to identify the next challenge: to design a modular system of products, based on a generous handcrafted aluminium frame, suitable to host many different materials (enameled steel, wood, fabrics, rope, stoneware ...) with harmony and coherence. It is a Cruise around the world; every port gave us the chance to collect a new material and make it part of a longlasting story, inspired by the 20th century style, when travelling became a new exciting challenge.” (Patrick Norguet)

Alongside CRUISE, the **VERA** collection has acquired three new pieces:

- **Chair without arms**
- **Lounge armchair with footrest**
- **Bar stool**

Technical materials, intelligent comfort, and a colour palette inspired by nature – Coral, Wood, Oasis, Dune, Lagoon, Ocean – make VERA a sensory and versatile collection, conceived to furnish with style terraces, gardens and hospitality premises.

Marcello Ziliani makes his début with **VOLÉE** and **NINA**, two collections designed for the residential and contract sectors.

VOLÉE was born from the idea of bringing back the classic, comfortable high-backrest multi-position seats (with adjustable backrest operated by the armrests) – popular in the '70s and '80s – in a modern and technological version, featuring cutting-edge finishes, materials, colours and comfort. A hymn to wellbeing in the garden, where lunch becomes a moment of relaxation and conviviality. Volee is a **stackable multi-position armchair** with a backrest adjustable to three positions and herringbone woven Olyna straps. It is resistant to UV rays, harsh weather, humidity and wear and tear.

The reclining backrest enables the user to choose between an upright, a semi-reclined and a fully reclined (bed-like) position, offering maximum comfort for conversation, relax or sunbathing. Ideal for **many uses**: reading, relaxing, taking a break after a visit to a spa, or just waiting.

The **herringbone weave** is not only aesthetically pleasing and modern, it is also ergonomically designed, as it distributes weight evenly, improving the comfort of the seat. Ideal for hotels, spas and resorts.

“Haute cuisine is the expression of uncommon different ingredients preparations, giving birth to something innovative and never seen – nor tasted - before. With Volée I tried to integrate challenge and tradition, image and functionality, elegance and comfort, mediterranean flair and oriental spices, to create something that surprises without hurting, something I feel I had in my mind ... but I've never seen before!” (Marcello Ziliani)

NINA is a **stackable chair** with or without arms, designed for bars, outdoor venues, poolsides, terraces and urban spaces. It enables you to optimise space when not in use, a key feature for hospitality premises.

The frame is in **galvanised steel** and the body in **recycled polypropylene**, available in a range of bright, modern colours. Comfortable, light, sustainable. Vermobil once again combines metal and plastic to create a functional, comfortable and sustainable product.

NINA is an example of challenges I love to face with my design studio: work on existing objects and give them new life, sense and soul. With Nina we crafted a contemporary, fresh and functional chair, not just to restyle it and make it more long-lived, but to give it a bright new life. This is, in my opinion, one of the basic concepts of sustainability.” (Marcello Ziliani / Studio Zetass)

TECNICAL DATA (CM)

H = height

L = length

P = depth

HS = seat height

HB = armrest height

ARTICOLO		H	L	P	HS	HB
VOLE'E	MULTI-POSITION	109	63	66	47	69
NINA	CHAIR	82	52	59	46	X
	ARMCHAIR	82	58	59	46	64
VERA	ARMCHAIR	89	56	50	45	68
	LOUNGE	77	66	66	42	65
	CHAIR	85	49	49	45	X
	STOOL	102	53	50	X	X
	FOOTREST	41	58	61	72	X
CRUISE	LOUNGE	79	107	99	40	65
	CORNER	79	96	99	40	X
	FINAL DX/SX	79	100	99	40	65
	CENTRAL	79	95	99	40	X
	ARMCHAIR	74	65	58	47	66
	TABLE	32	90	90	X	X
	DINING TABLE	74	257	114	X	X

Vermobil in a nutshell

With 100% Italian production, Vermobil specialises in the processing of steel, stainless steel and aluminium for the **outdoor and contract furniture sector**. Its collections furnish with style private gardens, hotels, resorts and public spaces all over the world. Collaborations with designers such as Patrick Norguet, Marcello Ziliani and Nicola Bonriposi **drive ongoing and consistent growth**, rooted in quality, sustainability and innovation. **Eco-friendly materials, responsible production processes and attention to detail define the DNA of a company that doesn't follow trends but sets them.**

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